SWEAT EQUITY*

*Action Art Now: Work Against Performance Art's Disappearance Under Commerce & Normative Hierarchies Covertly Operating within Contemporary Art Culture. Actively Encourage Difficult Modes of Artistic Production & Consumption. Focus on the Local Situation & Create Makeshift Temporary Shelters for the Post-Spectacle Generation of Pro-sumer Actionists. Disorganise Organised Systems, Self-Organise to Decentralise, Approach Order with Chaos. Consider Diffused Global Performance Communities a Strength, Not a Weakness. Make a Social Space, Physical and Conceptual, for Parallel Practices and Transitory Actionists to Meet. Together, We Can Make Action Art Now!

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